

App Store - inspecting a sample of voting apps

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Start into the adventure zone

The start idea was to explore voting apps on iPhone and iPad in order to see in which environment I entered my own EasyVoting 3 app. As far as I know, the apps with a catchword „voting“ go into the class of apps with a voting property.

My query for voting.apps on iPhone and iPad on App Store was done without filters, no categories, nothing about fees. It yielded 168 apps. Many of them surprised me. Perhaps they surprise others as well, so they might merit a somehow systematic report.

Asking for what is „voting“ in an App Store environment comes up as a first question when inspecting the voting app sample of the store. So some remarks on the meaning and use of voting in the App Store follow.

After that readers find a very preliminary categorization of the sample plus some comments on eye-catching features— just for helping them to choose where to look. After that my sample list of the 15 first and the 15 last apps that were delivered by my query.

What is voting?

At first sight, the concept „voting“ may appear simple: a group of persons decide whom or what they prefer for a certain job or function. For instance, the voters choose whom they want to send to an assembly or whether the group will buy this or that coffee machine.

From a participant standpoint voting is a means of contributing to a group decision. Alternatively you might propose or applaud an option, leave the room because of an unacceptable debate, distribute a flyer in order to propagate a specific solution, and so on. Voting would mean that you state your choice, eg in a hands-up procedure or by noting it on a ballot.

Everyday examples show where the voting concept tends to thin out: Sending a deputy to a general assembly is a serious issue, but all the coffee machines of different providers may make coffee and have some marginal different features only: black? white? red?, or small differences in price or delivery time.

So do we really vote in case of the coffee machine? One might equally well assume that just the group meaning about an issue is set up — a simple form of brainstorming takes place.

Votes on the paper-clips are they used in the company? Or on its system software? In the first case, one may argue that the issue is too insignificant to merit the effort of a vote, in the second that — alas! — the voters lack sufficient competence and better delegate the decision to an expert group.

The conclusion is that the content decides whether a vote is appropriate.

Finally jetting a coin to decide an issue, be it with others or on your own, is this voting?

What about the destiny of the voting result? A vote of full impact decides — for instance that this or that person will represent the group in some assembly like a parliament.

Reality tells that there are many votes of reduced power. This may be due to a voting procedure that imposes more than one turn. Or the vote result may be reconsidered by a committee that will set the final outcome combining the vote result and the opinion of the committee itself.

What if the participants were asked for their choice only because there is some interest to know what people agree or disagree with in a population? This would be polling for a survey, for example in order to know how a product might sell or how the political parties are doing in the eyes of their voters. The result is informative and without direct consequences.

Polls are frequent. They are a concept that is competing with votes. From a participant view taking down a decision is all the same, no matter what the content is about. So voting and polling easily mix up. In the sample of votings.apps this is the case.

Beside this, voting or polling can combine with other services of a platform, playing a major or minor role therein. Scheduling is a good example. Even a marginal user-side selection may give rise to a „voting“ catchword in the app description.

Furthermore, an app may be linked to voting in different ways. The AttaPoll app (A9) illustrates this. It recruits payed survey participants.

So readers should be open to apps declaring to be related to voting or polling with different impact and perspectives.

Setting up the sample

168 apps were too many to inspect, so I decided to put the first 15 apps into a start set. The last 15 voting apps offered on the App Store went into an end set. The last 15 apps were fetched some days later.

First I thought that a category scheme might suffice for describing the apps by their core features. This was wrong.

Indeed the apps share some basic properties such as running on iPhone and/or on iPad or asking for fees or not. However these features are a common background, but of limited interest compared to the specifics of the app, their application areas and other features that make them differ from each other.

So the app description format starts with the name of the app, the provider with address if available, a website of the provider where the own work and / or the app are characterized and promoted.

The App Store category (<https://developer.apple.com/app-store/categories/>) follows. Sometimes it helps to label the app eg. as game or entertainment app, but many voting apps accumulate in the „Productivity“ and „Utilities“ categories.

After that a textual description tries to give readers an idea of the app and its use. It may be limited because the access to the app might need a license, the application domain might be unknown to me, the app might run or not, and so on. Often I managed to test the app.

Inspecting the voting sample

The aim of this report is to make you stroll around in the App Store subgroup voting apps, somehow like in a zoo or a market place. You may see items that you did not expect to be labelled with the property “voting“. This may be just entertaining, but also help to place your own apps better.

Disordered apps are a poor starting point. Any order is better than no order. Therefore there is first a simple and very tentative overview to prepare the trip through the voting apps. There you may pick an area of your own interest. In this overview app names starting with „A“ belong to the starter sample, those starting with „Z“ to the final sample. Apps combining several features may occur more than once.

After this a short section comments app features that seemed remarkable. In part the comments correspond to the groups of the overview list, but not always.

Next readers are invited to inspect the data of the report: The 15 voting apps offered first in App Store are displayed first. The sample of the last 15 apps follows. The sequence remains as delivered in the App Store query. Numbers of the start sample begin with a preset „A“, those of the end set begin with „Z“.

Sample apps in a very tentative order

Recruiting apps

A9. AttaPoll

Group voting / polling

A15. VoteUp
Z2. OpinionUp Pro
Z3. Appointa
Z6. MyVote
Z11. Topit#GoForTheGold

World-wide survey support

A3. Poll For All
A12. SurveyMonkey

Scheduling

A5. Doodle

Audience interaction

A7. eduVote
A10. ProSieben App
A11. Mentimeter

Games

Z5. Mr. President 3D
Z9. Fashion AR

Social media marketing / Lifestyle

A8. ThisThat
A15. VoteUp
Z1. VoteFrenzy
Z9. Fashion AR

Politics

Z4. Swiss Vote Tracker
Z5. Mr. President 3D
Z6. MyVote
Z13. Votable = A4. Votable
Z14. Votus

Latin American apps

A14. LetMeKnow
Z12. Vote Assembleia
Z15. E-Voting

Music apps

Z8. Xenox Selector
Z10. PartyPooper

Highly specific applications

A13. Catalyst Voting

Event management

Z7. Beyond.Host Participant App

Purpose unclear

A1. Tech summit voting app
A6. Entscheidung

Out-of-Work apps

A2. Votings.app
Z3. Appointa

Voting app features attracting attention

- **No quality drop from start to end**

One might assume that at the top of the App Store query might be of better quality than the last and possibly least selected ones. From the voting sample there is no evidence for this assumption.

As no filters were applied, frequency of use / download seems to be the only criterion for sequencing the apps. Possibly some SEO (Search Engine Optimization) is involved, too.

The Votable app (A4 / Z13) illustrates that the place in the app list does not depend on quality.

- **Apps inside platforms**

Many voting apps are coupled to a larger platform.

They often serve as the platform's user interface. User roles may be very restricted, eg. being called to move to a place or to do a job. See the **Beyond.Host Participant App** for an example.

Other apps depending on a platform offer their users a wide-range of services.

- **Full service survey apps**

The **Votings app** announces to manage votes and surveys that conform to the law on mobile phones, especially for teams and enterprises. It proposes a bundle of features for handling data from an individual work space and user management to archiving results.

Poll For All offers basically the same range of services: users can create polls or participate in them. Remark that it addresses individual users, not companies.

The bigger **SurveyMonkey** focuses on companies, but they serve individual customers as well. They offer the full spectrum of services on IOS devices.

- **Apps with limited access or service**

MyVote exemplifies apps reduced to a specific service inside a bigger platform: It allows users who are part of organizations like the US army to vote from where they are all around the world.

The **Beyond.Host app** calls two specific groups participating in an hotel-managed event: to guests the app announces the starts and ends of sessions and pauses, to the staff the app tells the next task and the place where to do it.

Frequently apps address customers while an overall platform serves enterprise communication with them, for instance for finding their preferences or just for entertaining them — see the **ThisThat** app or **VoteFrenzy**.

Xenox Selector lets app users select from the music background delivered by the platform.

- **Social media services and marketing**

Apps dealing with social media often declare themselves as being about lifestyle on their user side and on their provider side they are on marketing and business. This is very clear for **ThisThat** focusing on influencer management, **Fashion AR** and **VoteFrenzy**.

Votus combines marketing and support of NGOs. Users can collect points for an NGO of their choice by looking at commercial ads. **VoteFrenzy** does so in a limited way. **Topit#GoForTheGold**, too.

- **Audience communication and interaction**

A lecturer and an audience should interact. A lecturer may want to know which of some options offered the listeners prefer. From the audience, additional issues or questions may emerge. Apps that support this type of interaction are heavily used in universities, conferences and so on.

Successful examples are **MentiMeter** from Sweden. It is used worldwide. **eduVote** is serving many German-speaking institutions.

Both apps are bound to a license.

The **ProSieben app** enables a limited interaction with TV viewers.

Guests in a business using **Xenox Selector** may be enabled to choose songs offered in the local business environment.

- **Apps on voting**

Why should a voting apps not explain voting: which political decisions can be influenced by the constitutional voting systems? For competent voting a citizen often needs some prior knowledge. A fortiori candidates who want to take over a public function must be prepared.

Votable distributes this type of information specifically targeted at followers of the current Biden administration. It tries to win supporters as well.

Mr. President 3D lives in the current US political environment as well. Users can play the Biden and the Trump role going through a sequence of decisions.

The **Swiss Vote Tracker** informs users on votes and referendums in Switzerland. There are many of them with ranges from cantons to the whole republic. The Swiss vote tracker aims at keeping citizens up-to-date so that they do not accidentally miss any votes of interest.

- **Fees, yes or no**

Many of the bigger survey support platforms ask for a license, often with different plans and fees.

There are however, exceptions as well: **PollForAll** is free, while the competing and more established **SurveyMonkey** is fee-paying.

Apps targeting social media users tend to be free. Their aim is to obtain from users data like products or other items they prefer. Apps behaving like this are **ThisThat** and **VoteFrenzy**.

Votus makes users earn coins for NGOs by paying or by looking at ads.

Remarkable is **AttaPoll** because they engage users as payed survey participants.

- **Music apps**

Xenox Selector serves businesses like supermarkets or restaurants with a music background that they can configure.

Individual app users are guided to an establishment that offers Xenox Selector background music. As soon as logged in there, customers can select specific songs.

PartyPooper depends on Spotify. In a Spotify environment users can select and evaluate songs.

- **Scheduling**

Apps may include voting or surveying as a marginal function.

Scheduling apps like **Doodle** do so. For setting up a meeting participants are asked when and where they can / want to meet. This can be considered as a simple vote or survey.

- **No purpose or purpose unclear**

The **Tech summit voting app** may serve some purpose, but which one remains unclear.

The **Entscheidung** app invites to enter options of what you would like to do or have and replaces your decision by featuring one of them. This may please people who cannot make up their mind. For others the app brings just some fun.

By the way the app offers links to possibly commercial external web sites.

- **Specific application environments**

Voting apps may be limited to specific languages. In addition the application area may be restricted to countries. This happens most frequently by phone numbers, eg. whose phone number does not start with „+91“ you cannot log in.

From Latin America you find the area-restricted apps **Vote Assembleia** for Brasil and **LetMeKnow** for Mexico.

MyVote asks for an Indian phone number „+91.....“.

Catalyst is very specific in a different perspective. It lives in the Cardano environment and enables choosing blockchain development proposals to be funded.

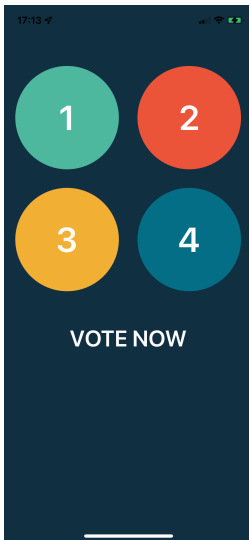
- **Out-of-Service apps**

Two apps of the voting sample were clearly out of order.

For the **Votings.app** this seems to be due to the end of the start-up enterprise behind.

Appointa is under reconstruction.

First 15 voting apps in sequence



A1. Tech summit voting app

by BLUEFRAGMENTS ApS
Amagerfælledvej 106
2300 Copenhagen
Denmark
<https://bluefragments.com>

Entertainment

On App Store, the app is declared to serve „voting at various topics during conferences and sessions“.

The **Tech Summit Voting App** welcomes users with a round start button. You press it and you wait. The app asks for camera access and a QR code. It tried with the Wikipedia code. Again a long wait, then the screen on the left showed up. You hit a button. Again you wait and a screen with your chosen item in color and all others are greyed out shows up. You hit the colored button and you are returned to the start screen.

This is not particularly entertaining. Nevertheless the app is ranked first.

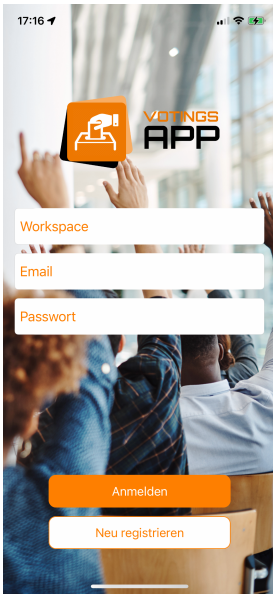
On BLUEFRAGMENTS: <https://bluefragments.com> you read:

„Every day BLUEFRAGMENTS help companies, cities, and citizens to improve the world with technology.“

Choosing the Apps Cases and therein Take2Care leads to <https://www.talk2.de/unternehmen.html> in Darmstadt. They specialize in outbound service to customers.

Other use cases are offered as well.

So the app seems to enter users into some BLUEFRAGMENTS environment. Beyond this, the purpose of the app remains unclear.



A2. Votings.app

by app squared GmbH
 Geschwister-Scholl-Straße 54, 14471 Potsdam
<https://appsquared.de>

Productivity

According to <https://appsquared.de/votings-app> the Votings.app supports companies doing votes and polls. It works in German. Prices range from a free test to € 500 / month.

The Votings.app offers a considerable list of functions with features from user management to different types of votes and polls. It would adapt to the company's own brand with logos and backgrounds, The start screen shown on the left is clearly addressed to professionals and not to end users.

Last web entries of the company are from 2021. Their website looks good, but I could not find any application examples.

When trying the app, I received automated answers. A contact mail to the company remained unanswered. Their phone number is dead. Possibly the app remains in the App Store surviving a company that gave up.



A3. Poll For All

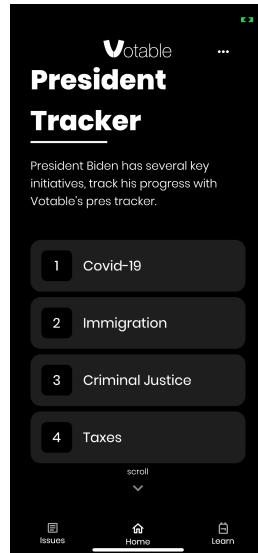
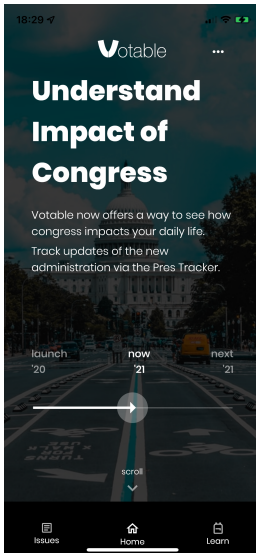
by Softry OÜ Sepapaja 6, Tallinn 15551, Estonia
<https://www.softry.io>

Productivity

POLL FOR ALL runs on iPad at no fee. It comes in many languages. It addresses final users. Some users see it as a counterpart of the bigger and more expensive SurveyMonkey.

Users can set up poll questions with adapting several features to the own needs. The polls can be sent to a community or to everybody on the web.

I tried a simple poll. It worked.



A4. Votable

by Mag and Company Brand
<https://www.votableapp.com>

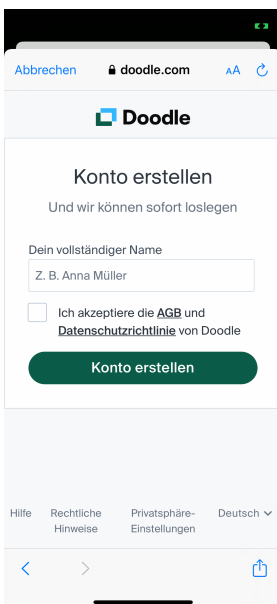
Magazines & Newspapers

„Votable aims to make civic engagement and politics more accessible to all and empower people to drive change on issues that impact their daily lives.“

Votable is about US politics and related votes, focusing the current administration and the aims of president Biden. The app tends to convince readers to support them.

The support page <https://www.votableapp.com> states the app's mission: „Civic engagement made easy“ and for posts “Stay up to date on trending politics“.

The app is remarkably well designed and easy to use.



A5. Doodle

by Doodle AG
 Werdstrasse 21
 8021 Zürich
 Schweiz
<https://doodle.com/en/>
<https://doodle.com/de/>

Productivity

Doodle supports scheduling on iPhone and iPad. This may include that participants of a meeting vote for the meeting time they like best, but such a vote or survey is just a means of scheduling.

Standard use cases are meeting appointments, recruiting sessions or meetings with customers.

Doodle is used by many companies. It adapts to company brands. It can be integrated into many applications like Outlook or Zoom. I found an English and a German version. Other languages are available as well.

Doodle fees range from € 6.95 — 8.95 per user/month. Companies can get specific rates.



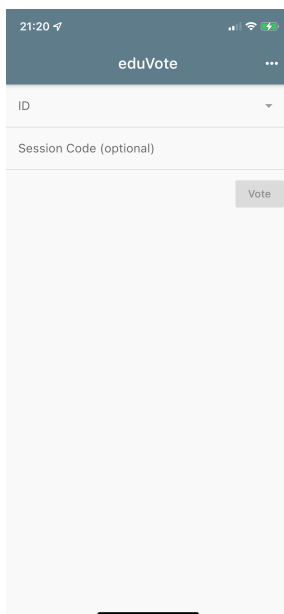
A6. Entscheidung

by Alain Stulz
<https://mobile.twitter.com/astulz>

Utilities

The **Entscheidung** app on iPhone invites to enter as many items as you want to the user interface. The app returns one of them as the preferred one. The developer compares that to jettling a coin. Most probably a random generator is on.

At its bottom the app opens a link to a random external web site. When testing I was transmitted to Kentucky Fried Chicken <https://www.de> .



A7. eduVote

by Buchholz Wengst GbR
 Im Braumorgen 12
 38104 Braunschweig
<https://www.simplesoft.eu>
<https://www.eduvote.de>

Education

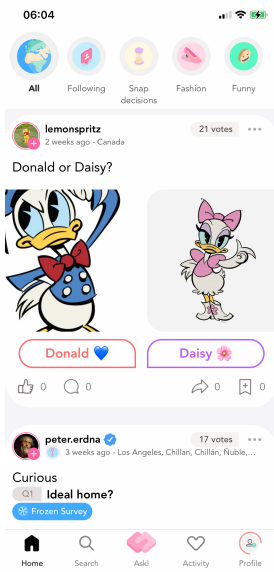
eduVote presents itself as an audience response system for lectures and training. The website explains two user roles: a lecturer / instructor who wants response from the audience, and a member of the audience.

In the case of eduVote running on Apple devices, the instructor is on a MacOS device, while audience members are on IOS. They can participate in polls initialized by the instructor after logging in to his/her ID.

For more see <https://www.eduvote.de>. The language is German and English.

For students / audience members the app is free, but the teacher needs a license. A personal license fee is €299 / year. Institutional licenses are available.

eduVote has an impressive list of customers — German-speaking enterprises and universities.



A8. ThisThat

3 Hill Street, Edinburgh,
EH2 3JP, UK
+44 (0) 7909446770
Info@thisthatapp.com
<https://www.thisthatapp.com>

Lifestyle

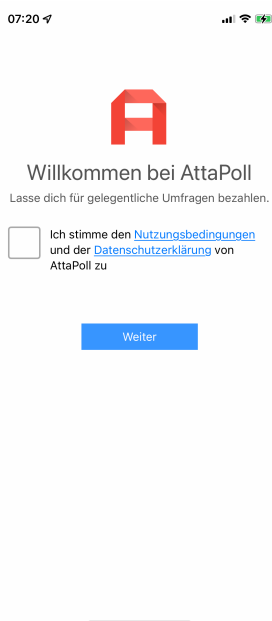
„Find out what the world thinks... “(!) means in technical terms:

„ThisThat supports influencer marketing in the social media. ThisThat offers Gen-Z gamified market research with social media embedded surveys. It allows monitoring specific audiences and understand sentiment and effectiveness of campaigns, build communities of clients and potential, target niches. It specialises in exploratory studies, for Gen-Z insights on buyer behaviour and audience analysis, and also has In-built technology on influencer marketing.“

The web presence <https://www.thisthatapp.com> of ThisThat is fun, worth taking a look at. It explains to enterprise customers how to use the user-generated data eg for marketing purposes.

Practically customers ask a group of end users for their preferences on an issue, for instance which soda is preferred (marketing issue) or which hair color looks best for you (personal cosmetics).

For the customer company the resulting data output is presented on a set of analysis screens.



A9. AttaPoll

by ATTAPOLL LTD
<https://www.attapoll.com/>

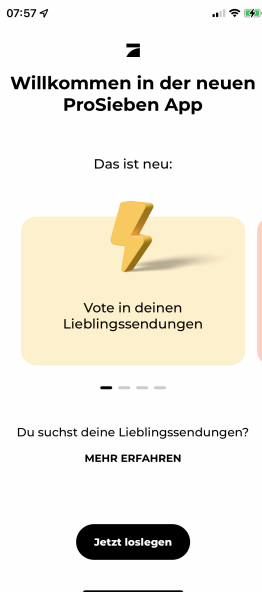
LifeStyle

AttaPoll recruits iOS users as paid survey takers.
<https://www.youtube.com/watch?v=e7p-os6v0Wo> explains how to participate.

Attapoll comes in many languages. The app seems to be popular.

When logging in for the first time AttaPoll asks for many personal details about the potential participant. After a long way through them surveys are offered. The survey itself consists of many questions in scroll bar style. Remunerations are moderate.

In a test case I was asked an incredible amount of data about my dental hygiene, often repeats of the same item. My remuneration was € 0,59 — smile with me: not the way to make money!

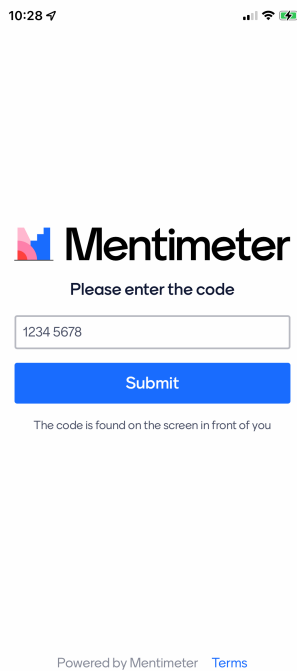


A10. ProSieben App

by ProSiebenSat.1 Digital GmbH
Gutenbergstrasse 3
Unterföhring

Entertainment

The app is made for iPad. It lets the ProSieben audience participate in emissions. For instance viewers may be asked whether they agree or not on options proposed by the presenters.



A11. Mentimeter

by Mentimeter AB (publ)
Tulegatan 11
SE-113 86 Stockholm
Sweden
<https://www.mentimeter.com>

Business

According to <https://en.wikipedia.org/wiki/Mentimeter> the „Mentimeter app enables users to share knowledge and real-time feedback on mobile with presentations, polls or brainstorming sessions in classes, meetings, gatherings, conferences and other group activities.“

When asked during a presentation, listeners / viewers can select an item. The presenter gets their reaction and can submit and discuss it.

The Mentimeter platform is award-winning and heavily used. Mentimeter prices vary from free for a try to custom prices for companies.

11:59



Die weltweit beliebteste
Umfrage-App

Registrieren

ANMELDEN

A12. SurveyMonkey

by SurveyMonkey

One Curiosity Way, San Mateo, CA 94403, USA

<https://www.surveymonkey.com>

<https://www.surveymonkey.com/mp/surveymonkey-app-for-ios/>

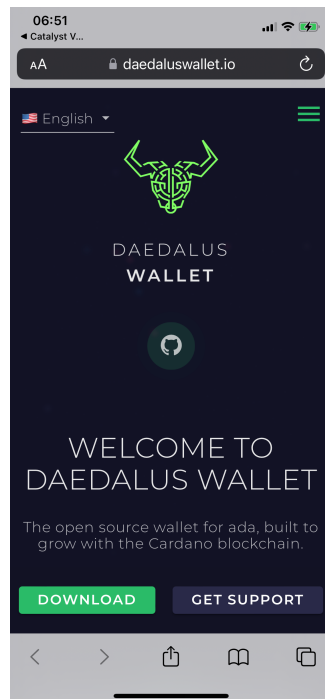
Productivity

SurveyMonkey offers poll / survey management worldwide addressing different audiences and styles of queries. It is at home in the social media.

<https://www.surveymonkey.com/mp/surveymonkey-app-for-ios/> explains what functionality is offered on IOS devices.

SurveyMonkey is heavily used.

Prices range from € 30 / month / user to custom enterprise conditions.



A13. Catalyst Voting

<https://cardano.org>

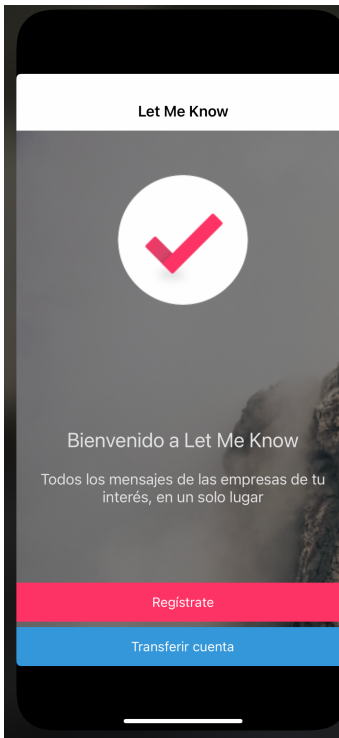
<https://iohk.io/en/technology/>

Utilities

Cardano is a blockchain platform.

„Catalyst is a series of challenges made up of different proposals submitted by the Cardano community. Your job is to analyze and vote on which proposed ideas you want to see come into life and be funded by the Treasury. This is the power of collective decision making.“

Testing the Cardano environment failed for the Trezor bitcoin wallet with a cost of € 196,35, for the Daedalus wallet because of no processing.

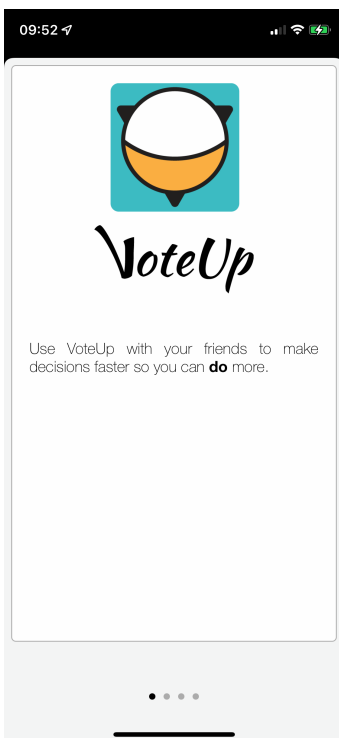


A14. LetMeKnow

by Algoria Software, S.C.
Av. Nicolás Bravo #1850 Local 7y8,
Culiacán, Sinaloa, México
<https://www.algoria.com.mx>

Utilities

LetMeKnow manages messages and dates / appointments. It runs in Spanish and is restricted to use in Mexico by accepting only Mexican phone numbers.



A15. VoteUp

by
Uxor Navium Labs LLC
<https://voteupapp.com/>

Social Networking

„When you find yourself with a group of friends trying to make a decision and it's hard to balance everyone's opinions, use VoteUp to quickly figure out how the whole group feels. Voters don't have to choose a favorite or rank their choices: they just honestly mark how much they like each option.“

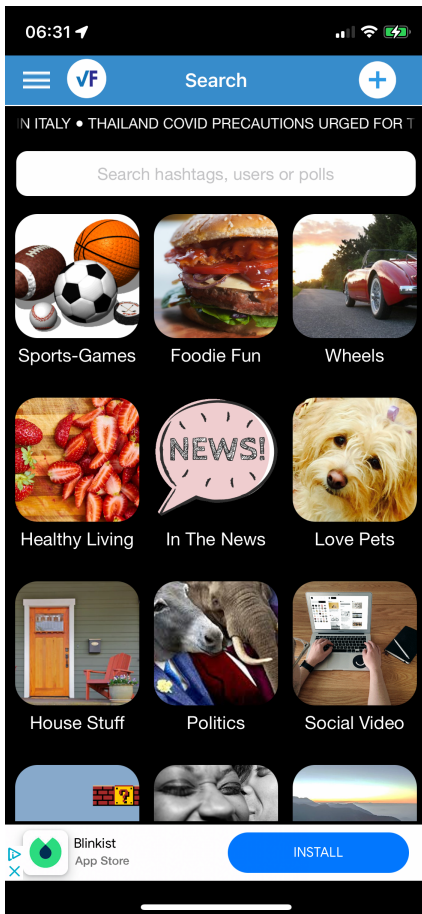
VoteUp runs on iPhone. It is dedicated to end users of social networks, not to companies or institutions.

The app is explained on <https://voteupapp.com> .

The poll can go one by one — one issue at a time — or ask for a selection from a set of options. Voters can be asked in a yes/no mode or by degrees of acceptance.

In my test, VoteUp worked for asking a community on the web whether they accept an option.

Last 15 voting apps in sequence



Z1. VoteFrenzy

by VoteFrenzy LLC
7047 E Greenway PKWY #250
Scottsdale 85254 Maricopa, AZ United States
<https://www.votefrenzy.com/business/>

LifeStyle

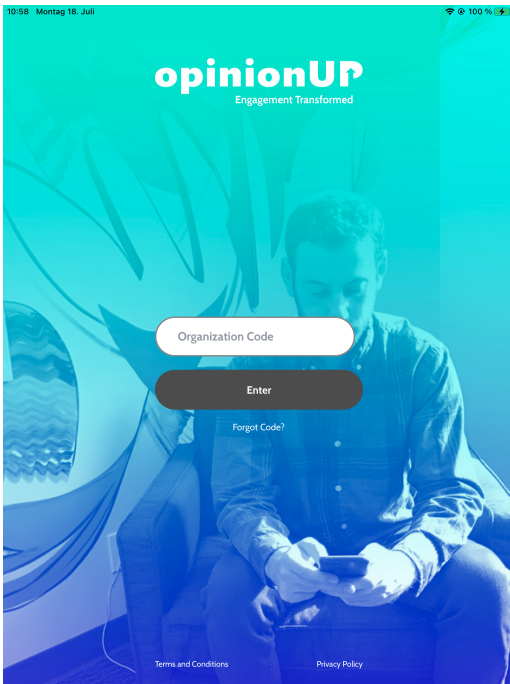
The VoteFrenzy app is a part of a larger platform for marketing in social media. See <https://www.votefrenzy.com/business/> for details.

The platform is about marketing and business, the VoteFrenzy apps for individual users / customers focus on lifestyle and related products: „The fun and easy way to vote and comment on countless topics, situations and events happening around the world or just in your world.“

App users are flooded with scene news and invited to polls covering different topics. As a result, they get the percentage of participants who decided on the same issue. more eg. on <https://www.facebook.com/Vote-Frenzy-734732049901570/>.

Users may also set up a poll of their own and ask for the opinion of the community.

At the bottom of the screen VoteFrenzy links to a web-based company that offers some product or service.



Z2. OpinionUp Pro

by OpinionUp, LLC
21400 Ridgetop Cir, Ste 210, Dulles Town Center,
Virginia, 20166, United States
<https://www.opinionup.com/>

Business

„OpinionUP Pro is a fun, interactive way to voice your opinion within your organization. Start giving feedback on topics that matter to you! Were the recent training sessions helpful? Is leadership doing a good job? Where should your team meet for happy hour? Your vote matters so speak up and impact change today!

Here's How It Works:

- Vote: Show where you stand on polls
- Discuss: Provide feedback in the comments
- Take Action: Make a difference by volunteering or donating to a cause
- Create Polls: Write your own polls and see users getting invested in your content
- Join Groups: Create or join a group to find amazing content and people

Interested in how others feel? Immediately after voting you'll see the poll results and how you compare to members in your organization.

You will need an organizational code to access content.“

Indeed, so that I could not test the app.



Z3. Appointa

by David Traum
<https://traum.me/>

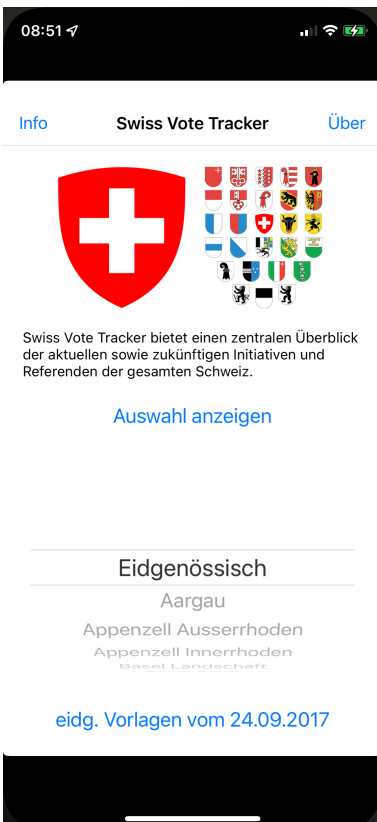
Utilities

Appointa is to support meeting and vote management. The developer's website is worth looking at because of the many projects he has been or is tinkering.

Appointa's intro looks very nice, but as one learns on the website, the app is under reworking. According to my test result this is required.

For instance I could not enter a second voting candidate because the keyboard covered the respective text field. No second date of a meeting was accepted. The button that promised more input switched me to the delete mode instead.

Perhaps a better performance later!



Z4. Swiss Vote Tracker

by Philippe Zay GmbH
 Talbodenstrasse 26
 3098 Schliern b. Köniz (BE)
 Switzerland
<https://zay.ch/>
 info@zay.ch

Reference

The Swiss Vote Tracker serves direct Swiss democracy with an overview of cantonal and federal referendums. Voters are called quite often to decide, so an overview of what referendum is on is a help.

The initiatives are presented for each canton separately. The app basically uses German, but for Italian- and French-speaking cantons the text of the initiative comes in the local language.

When testing the app worked fine, but it presented old data up to 2018 only.



Z5. Mr. President 3D

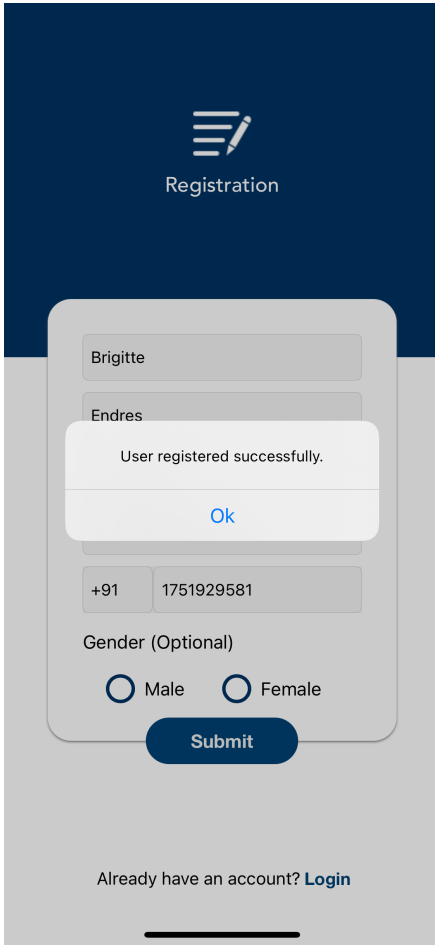
by Mood Games OU
Fethiye Mh, Bursa / Turkey
Gulberg 3, Lahore / Pakistan
<https://mood.games/>

Games / RolePlaying

Playing one of the two protagonists a user is confronted with like- and unlike-style decision options, some of them serious, other ones funny. He can tweak the own opinion. In a press conference he can answer respective questions.

The president's choices are scored. When I tried the president in charge ended dead. In both cases for the same reasons: He was shot in demos because of massive financial difficulties of the state.

In spite of the president corpses playing the game is fun.



Z6. MyVote

by Votiva Technologies Pty Ltd
11A WATSON Street, Redwood Park, South Australia 5097.

Utilities

„MyVote® allows users to vote in Local, State and Federal elections, and much more. MyVote® is a platform allowing for mass elections, in any democratic country. It also helps employees or contractors of a corporate organization to vote in surveys. Simply the most powerful voting solution for governments and organizations around the world“.

According to the cite above MyVote supports online voting all around the world, eg. by US military staff abroad, but also eg in Wisconsin, see https://www.youtube.com/watch?v=mJJU5yWaV_E .

A test use failed. Users must be members of organisations or companies. As you see in the Image aside, only phone numbers from India were accepted. No way.



Meeting mit PIN beitreten *

MEETING BEITRETEN

oder

QR-CODE SCANNEN

BESUCHEN SIE UNS AUF UNSERER WEBSITE:

<https://beyond.host>

Z7. Beyond.Host Participant App

by Beyond.Host GmbH
Lindenweg 4
82284 Grafrath
<https://beyond.host/>

Utilities

Beyond.Host supports hotel management in particular during events like conferences or workshops with high working loads. It is cloud-based. The language of the app is German.

The participant app of Beyond.Host connects an event participant to the event management services.

<https://beyond.host/faq/> explains which services are offered:

- Staff members may be called to a place where their service is needed.
- A gong may inform participants of the meeting that a pause starts or ends.
- Lecturers can make the audience vote for any issues.
- Participants can ask questions to the lecturer.

The Beyond.Host GmbH was founded in 2022.



Z8. Xenox Selector

by Xenox Music & Media B.V.
Lingedijk 80
4196HC Tricht
Niederlande
<https://www.xenoxmusik.de/produkte/selector>

Entertainment

In bars, shops and other businesses places the Xenox Selector plays background music and videos. It makes the environment sound well in the mind of customers, with embedded ads. The sound is taken from the collection of the company. Customers can choose songs from a playbox.

The Xenox Selector is heavily used in Europe hotels, bars and shops.

In a user test of the Xenox Selector, I identified as anonymous user. The app asked for my location and delivered a list of cafés in the surroundings. When I followed the link, I was asked to log in at the café. Logged in I could select from a list of tracks. The local sound player was put off, but I could vote for a song on it. A resumé of my likes was presented.



Z9. Fashion AR

by FortuneFish Ltd.
4 Experian Way
NG2 Business Park
Nottingham
NG2 1EP
<https://www.fortunefish.co.uk/>

Games / Roleplay

„FashionAR brings fashion styling to life in a way you've never seen before. Style your model, put her in the real world using Augmented Reality, choose your favourite pose, and become a fashion photographer. Join the chat, enter competitions and win exclusive fashion items.

Become the best fashion stylist! Dress up and style outfits, take photos of your models in the studio or in real world locations in AR.

Win Stylish and exclusive clothing collections & accessories, with 1000's of items available to choose from, and new clothing collections added regularly!

With a diverse choice of models from around the world, each with their own unique style and personality. Who will you pick?

Live the life of a fashion model.
Travel the world visiting amazing locations taking part in stunning photoshoots.

See your model brought to life in the real world with AR!
Take pictures of models just like you would with your friends using augmented reality.“

I tried it out, selecting a model, changing its dresses and surroundings. This may be great fun for users who love to dress up.



Z10. PartyPooper

by ustwo
 154-158 High Street, Shoreditch, London,
 United Kingdom, E1 6HU
<https://en.wikipedia.org/wiki/Ustwo>

Music

The Party Pooper is running on iPhone. It declares itself as a social music experiment serving Spotify consumers.

They can chat, and vote for songs. „If you like what’s playing, PUMP it. If you don’t, POOP it. Find and queue songs and watch it get pumped or pooped.“

As I love music, but not Spotify, I could not test the app.

When researching all Party Pooper apps, many plays or games for parties came up, with the ustwo Party Pooper near the end of the list. According to the version statement the app is 7 years old.

For some user-side description see <https://www.joe.ie/tech/this-genius-new-party-pooper-app-lets-you-veto-songs-at-house-parties-491809>



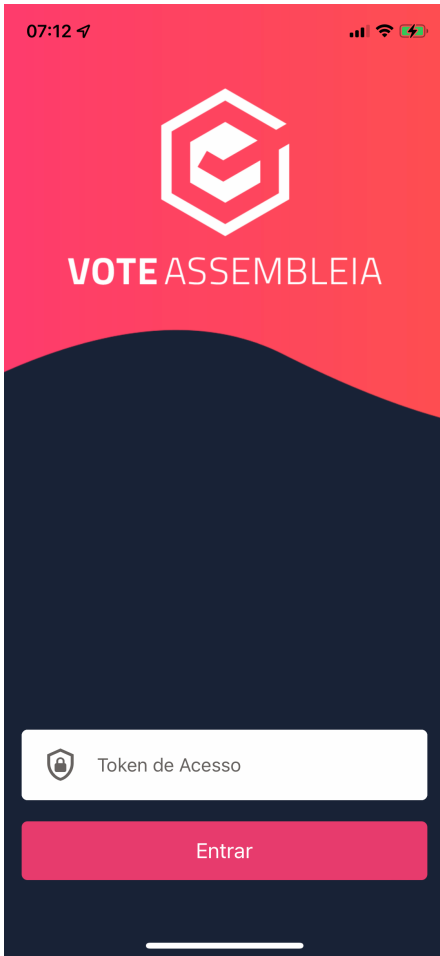
Z11. Topit#GoForTheGold

by RTTPT HOLDINGS, INC.
 Capitol Services, Inc.
 1675 S State St Ste B
 Dover, DE 19901, USA

Social Networking

„TOPIT is a social gamification platform that allows users to create and engage in an endless variety of competitions and challenges. Our users create, compete and conquer challenges between friends, rivals or celebrities. Other users will then decide the winner of the challenge by voting for the best submission. Wage coins, sponsor the pot or earn highlight reels when competing on TOPIT! Winning content is promoted as Highlight Reels on the explore page. Choose your competition by sending direct challenges from the profile page. Control your challenges by inviting the competition to private challenges. Duration of Challenges are 1 day, 1 week, 2 weeks or 1 month. User with the most votes at the end of the time limit wins. Gain coins for every vote received. Post socially, join public challenges or send direct invites to see if the competition can TOPIT. „

No testing for me - I was warned that the app page was unsafe with an expired certificate.



Z12. Vote Assembleia

by App4All Tecnologia Ltda
 Rua Coronel Tancredo, 110, APT 301
 Fabrica - Juiz de Fora - MG
 CEP 36080-240

<https://voteassembleia.com.br/>
<https://coteibem.sindiconet.com.br/fornecedor/app4all-ti>
<https://www.facebook.com/voteassembleia>

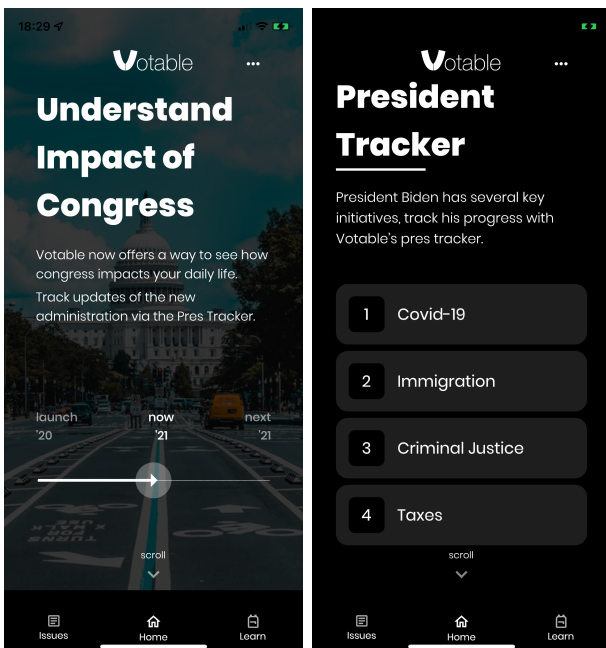
Business

Vote Assembleia is running in Portuguese and Brasil. It offers a detailed description of its use and services. The app is running on iPad. It is fee-paying.

According to the intro the app serves virtual meetings, but also local ones such as estate owners' meetings.

There are references of users who are happy with the app.

I could not test the app, a non-Brasilien phone number was not accepted at login.

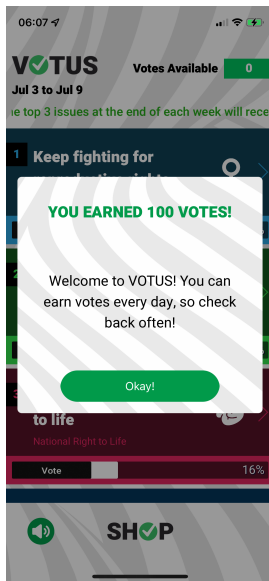


Z13. Votable

by Mag and Company Brand
<https://www.votableapp.com>

Magazines & Newspapers

This app is known as number 4 of the start group. It would be interesting to know why it moved towards the end of the App Store offer of votings.apps.



Z14. Votus

by Jeffrey Berthiaume
<https://www.facebook.com/jeffreality>
<https://www.studiopushplay.com/>

Simulation

Votus distributes votes (for free, earned by looking at ads, or payed), that users can pass to petitions. Users can also set up a petition of their own.

Votus may have two aims:

- getting support, also paying support for petitions of NGOs or charities
- advertising: making people access ads in order to get votes instead of buying them in the shop.

My test worked so far, linking to an ad instead of buying a new bundle (eg. € 0,99 for 100) of votes. I did not try to really buy votes, but they seem to be real in-app purchases. Buying votes may be questionable, but transmitting them to a charity is not.

Anyhow the app is fun.



Z15. E-Voting

by Vicente Brandao
insmerchants@corkroom.com
 Central Square, 22 Hoi Wing Road, New, US

Utilities

„E-voting is a tool used by private organisations, individuals, agencies to perform elections, polling, and search for marketing tendencies.

By using E-voting, you share information such as the type of device you are using and your IP address, email address, phone number, and your Zip Code. This information Gives security to your account. We strongly recommend not using porn language, explicit sexual content, infant images related to sexual content, pedophilia, racism, terrorism, personal offence, and advice that the content is the entire responsibility of the user. If you have any questions please contact us.“

„ If you need to contact us use Insmerchants@corkrooma.com.“

The app has two languages: Portuguese and English.

Testing did not succeed. After entering my personal data I was asked for an unknown four-digit code. I could not find any users.

